

# AS HELLO! VOTERS CROWN HER 'YOUNG STYLE ICON OF 2011'

1 THE DUCHESS OF  
CAMBRIDGE

author Bronwyn Cosgrave told **HELLO!** "While designer finery is now a part of her wardrobe, the Duchess has assimilated high-fashion designer clothes into her wardrobe with graceful ease."

It wasn't always so. When she first came to public attention, in 2003, as Prince William's student girlfriend, it was clear that fashion wasn't a top priority, as she chose the safe but conventional path of jeans and casual jackets.

As a working woman she seemed to take inspiration from her mum Carole, with her short skirt and crisp shirt combos. So her style evolution is a reflection not only of her blossoming as a woman but also her growing confidence.

Now she has the power to turn every royal engagement into a fashion event and has given such a huge boost to the British fashion industry that items she is spotted wearing instantly fly off the shelves.

It's maybe a sweet and poignant marker of the first 100 days of her married life with Prince William that the couple were spotted last week in Holyhead, North Wales, popping into homeware store Wilkinson. But while nesting is uppermost in Kate's mind, for the rest of us what our favourite young style icon will wear next is the inescapable topic of the day. ▶



## TOP TEN YOUNG STYLE ICONS

1. THE DUCHESS

3. EMMA WATSON

4. PRINCESS  
BEATRICE

8. PIPPA  
MIDDLETON

9. CHERYL COLE